

Course Outline (Higher Education)

School:	School of Health and Life Sciences
Course Title:	MANAGEMENT OF SPORT ORGANISATIONS
Course ID:	SPMAN2002
Credit Points:	15.00
Prerequisite(s):	(SPMAN1101 or SPMAN1104)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED Code:	80307

Description of the Course :

This course is designed to give students an understanding of the essential principles of good management and their practical application to sport organisations. The course aims to develop students' knowledge and skills to critically analyse and evaluate the theoretical principles of management (planning, organising, leading and controlling) as they relate to their practical application within the sport industry.

Grade Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory						
Intermediate						
Advanced			✓			

Learning Outcomes:

Knowledge:

- K1.** Explain and discuss the theoretical principles, concepts, and theories of management (planning, organising, leading and controlling) as they relate to sport organisations.
- K2.** Define and examine how management principles apply to creative problem solving to “real world” sport management scenarios.
- K3.** Explain, analyse, and critique how the theoretical principles of management relate to their practical application within the sport industry.

Skills:

- S1.** Critically analyse and evaluate management practices within the sport industry.

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- S2.** Evaluate and create a strategic and operational plan for a sport organisation.
- S3.** Develop oral and written skills that have ready application in the sport management environment.

Application of knowledge and skills:

- A1.** Apply the theoretical principles of sport management as they relate to different scenarios and problems in order to demonstrate understanding and comprehension.
- A2.** Research, critically analyse, and synthesise information to develop an innovative and creative strategic plan for a sport organisation.

Course Content:

Topics may include:

- Sport industry environment

- Creative problem solving and decision making

- Strategic and operational planning
- Organising and delegating work
- Management change (sport culture, innovation and diversity)
- Organisational risk management and legal compliance
- Behaviour in organisations (power, politics, conflict and stress)
- Team development
- Communication
- Leadership and motivation
- Quality control and productivity

Values and Graduate Attributes:

Values:

- V1.** Develop a balanced approach to the management of sport, given the disparate needs of participants and stakeholders within the public, non-profit and professional sectors.
- V2.** Appreciate the complexity and diversity required to become an effective and innovative manager of sport organisations.

Graduate Attributes:

Attribute	Brief Description	Focus
Continuous Learning	Students will be encouraged to build on prior sport management knowledge and develop skills in the management of sport organisations. They will also be guided to become confident in the application of critical thinking to sport management scenarios and motivated to engage in continuous learning about the sport management industry.	High
Self Reliance	The course work will encourage confidence, capability and assurance to increase students' abilities to become independent learners.	Medium

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Attribute	Brief Description	Focus
Engaged Citizenship	Students will engage with contemporary social and cultural issues related to the sport management industry and aspire to make meaningful contributions which prepare them for career and community engagement.	Medium
Social Responsibility	In-class exercises and assignments will encourage students to make creative decisions and judgements informed by considerations of ethics and corporate social responsibility.	High

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1, K2, K3, S1, S2, A1	Attendance and participation in weekly seminar/tutorial activities for students to connect theoretical principles to practical problem-based scenarios.	At least 90% attendance and participation in weekly tutorials	S/U
K2, K3, S1,S2,S3, A2	Review and develop a strategic and operational plan for a sporting organisation.	Written report: Strategic Management Plan	30-50%
K1, K2, K3, S1, S3, A1	Critically analyse the management principles applied to a sporting organisation.	Group oral presentation	20-30%
K1, K2, K3, S1, A1	Revise semester course content and confirm knowledge.	Examination	30-50%

Adopted Reference Style:

APA